A preview of the near future: increase your business value using digital experience monitoring

Get control of your end-user experience and IT-services

Sentia Digital Experience Monitoring (DEM) analyses performance and gives you a comprehensive overview of your specific end-user experience. Only by using DEM you will be able to optimize your end-user applications environments, probably drive your business outcome and align technology KPI's to business metrics, such as revenue, churn and NPS.

Real User Monitoring
Real User Monitoring (RUM) measures user experience from the perspective of the application. It monitors real users and their actions and provides an in-depth analysis, all the way to code level.

Synthetic Transaction Monitoring
Synthetic Transaction Monitoring (STM) is a well-established technology in the world of Digital Experience Monitoring. By proactively testing services and applications, you will have the ability to check your performance at any frequency, location or time. By monitoring this synthetically, it shows a happy flow for your application.

Endpoint Analysis
With Endpoint Analysis, you are able to monitor your applications environment and applications and provide a happy flow for your applications.

A complete environment, including outsourced layers, causes change applications, responsibilities to be scattered. Each supplier or department measures and reports only on its isolated component. It’s time to create one single point of truth!

Focus on data-driven entrepreneurship

Would you like to know more about the DEM possibilities for your company? Talk to one of our experts!

• Complete managed DEM solution
• Analyzing end-user data from a 360° perspective
• 24/7 operations and support to guarantee performance

70% of digital business initiatives will require IT leaders to report on users’ digital experience, up from less than 15% today.

By 2025